OREGON CANCER FOUNDATION SPONSORSHIP OPPORTUNITIES

2019 BRAS FOR CAUSE COMMUNITY MOVEMENT

Beginning mid-September through November 8, 2019

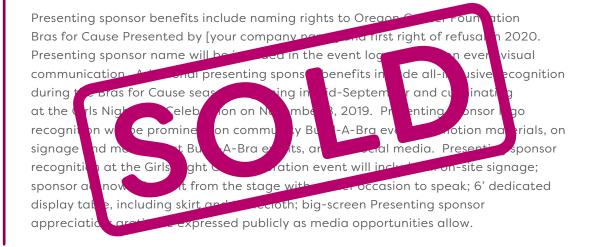




CREATE A RIPPLE EFFECT OF GIVING THAT HELPS OUR NEIGHBORS WITH CANCER

Oregon Cancer Foundation's Bras for Cause is a community movement that takes place leading up to and during October - Breast Cancer Awareness month. Radio, television, print and online media partners, in addition to community partners, promote Build-A-Bra events where participants decorate bras with themes of empowerment, encouragement and support for survivors. Build-A-Bra entries compete by fundraising to benefit Oregon Cancer Foundation.
Bras for Cause culminates in a community celebration, Girls Night Out, on November 8, 2019.

PRESENTING SPONSOR \$10,000



brasforcause.org

BRAS FOR CAUSE

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Beginning mid-September through November 8, 2019

PLATINUM SPONSOR \$5,000

Title sponsor benefits include comprehensive recognition during the Bras for Cause season beginning in mid-September and culminating at the Girls Night Out Celebration on November 8, 2019. Title sponsor logo recognition will be prominent on community Build-A-Bra event promotion materials, on signage and mentions at Build-A-Bra events, and on social media. Title sponsor recognition at the Girls Night Out Celebration event will include all on-site signage; sponsor acknowledgment from the stage; 6' dedicated display table, including skirt and tablecloth; big-screen Title sponsor appreciation; gratitude expressed publicly as media opportunities allow.

GOLD SPONSOR

\$2,500

Gold sponsor benefits include wide recognition during the Bras for Cause season beginning in mid-September and culminating at the Girls Night Out Celebration on November 8, 2019. Gold sponsor logo recognition will appear on community Build-A-Bra event promotion materials, on signage at Build-A-Bra events, and on social media. Gold sponsor recognition at the Girls Night Out Celebration event will include all on-site signage; 6' dedicated display table, including skirt and tablecloth; big-screen Gold sponsor appreciation.

SILVER SPONSOR

\$1,250

Silver sponsor benefits include recognition during the Bras for Cause season beginning in mid-September and culminating at the Girls Night Out Celebration on November 8, 2019. Silver sponsor logo recognition will appear on community Build-A-Bra event promotion materials, on signage at Build-A-Bra events, and on social media. Silver sponsor recognition at the Girls Night Out Celebration event will include all on-site signage.

BRONZE SPONSOR

\$750

Bronze sponsor benefits include name recognition during the Bras for Cause season beginning in mid-September and culminating at the Girls Night Out Celebration on November 8, 2019. Bronze sponsor name recognition will appear on community Build-A-Bra promotion materials, on signage at Build-A-Bra events, and on social media. Bronze sponsor name recognition at the Girls Night Out Celebration event will include all on-site signage.

Please contact Amy Johnston, Executive Director Oregon Cancer Foundation, for more information. 541.632.3654 | amy@oregoncancerfoundation.org | **OregonCancerFoundation.org**